



## Long distance calls mean so much cost so little

A long distance "visit" costs  
so little anytime you call—day or night.  
It's a special bargain after 6 p.m. on  
weekdays and all day Sunday.

★ Low long distance rates to many  
cities are shown on the inside cover  
of this directory.

VITA

## LOCATED for CONVENIENCE

### in YOUR KITCHEN

Extra pleasure and comfort are yours  
when you have a telephone in your  
kitchen. It is so handy for receiving  
calls while baking or cooking those  
dishes that need your constant atten-  
tion. When placing calls, you will also  
enjoy this modern convenience.



### or YOUR LAUNDRY

Ever have your telephone ring  
when you were in the laundry?  
Imagine what it would be like to  
have a telephone within easy  
reach. No more running through  
the house or upstairs to catch it  
before it stops ringing.

CALL YOUR PACIFIC TELEPHONE SERVICE REPRESENTATIVE